

**2010 Cadet Convention Committee  
Meeting Agenda No. 8  
Bernie and Carol Gabrielse' Home**

**Opening Prayer**

George offered our opening prayer at 4:48pm.

**The Corps Connection**

Craig reported that the final details for the Spring *Clarion* need to be submitted not later than 5 February 2010. Our updated promotion/invite video shown at the 2010 Congress is now on the Corps website. Approval by the Executive Committee is necessary if we decide to have a convention theme song. Matt reported that our presentation to the 2010 Cadet Congress was well received. Several congressman indicated their intent to attend the counselors' convention.

**Subcommittee Reports**

Program. Bernie provided a list of workshops and speakers for the 2010 Cadet Counselors' Convention. The committee discussed each item and finalized the following.

Speakers/Entertainment:

- Kickoff Speaker (Thursday Afternoon) – Mike DeBoom
- Evening Entertainment (Thursday) – Craig Stone
- Guest Speaker (Thursday Evening) – John Brockington
- Women's Speaker (Friday Noon) – Diane De Groot
- Friday Evening's Beach Speaker – Bill Mulder
- Challenge Speaker (Saturday Morning) – Ed Rush Jr.
- Music led by the Praise Team (Covenant) from New Life PCA in La Mesa, CA

Bernie provided a sample letter for sending out to all the Cadet Council Presidents for seeking participation in supporting the convention through advertising in the program.

Adult's Program. Craig noted that it may not be possible to obtain a group photograph of the Praise Band, "Covenant" from New Life PCA until later in the spring. If one is unavailable when our program is sent to print, a generic picture of the church may be substituted.

Suggestions for the Women's Program were discussed. The committee approved three separate events to take place simultaneously after Mrs. DeGroot's talk on Friday. Ladies may sign up for the event of their choice when they register at the Crowne Plaza. Only the group visiting the mission would be required to pay an entrance fee (\$3.00/adult and \$2.00/seniors). The events are:

- A visit to Seaport Village. Four miles of meandering cobblestone pathways bordered by ponds, lakes, fountains and colorful lush landscaping; quarter mile boardwalk along the San Diego bay; a 14-acre waterfront shopping, dining and entertainment complex.
- Old Town San Diego State Park. Offering a glimpse into yesteryear, as converging cultures transformed San Diego from a Mexican *pueblo* to an American settlement; nearby Old Town provides shopping opportunities.
- Mission San Diego de Alcalá. One the original Spanish Missions in California. Still functions as the center for the diocese of San Diego.

Transportation will shuttle the groups to and from each location. Kim noted that returning tours may conflict with requirements to shuttle the children back from the Friday afternoon activities.

Children's Program. No discussion.

Transportation. Tabled until our next meeting since Jim and Dianne were unable to attend.

Publicity. The committee discussed a Newsletter for distributing information and encouragement to all West Coast Council members. Bernie and Craig will draft the initial newsletter for distribution later in February.

Craig discussed our efforts, via email, to promote the Convention and provide information ahead of published materials, e.g., *The Clarion*. Contents of each registrant's goodie bag were discussed. So far, the following items will be included:

- Leather Pouch
- CCC Braiding Booklet
- T-Shirt

The committee discussed other items that may be obtained, either via donation or by businesses wishing to advertise. Dianne and Pete Tiemersma mentioned they may be able to get some donated items from area dairy industry businesses for promotional giveaways.

Craig showed the committee a sample design for our T-shirts. He was recommending a slight change to the front side, substituting the braiding with the "Knotted Together in Christ" logo. The committee agreed with his recommendation. Craig noted the price quoted by Artex would provide almost a 100% profit for the committee on each T-shirt purchased.

The committee asked Craig to check and see if polo shirts may be an option for the committee members, also in varying colors.

Booklet. George provided a sample version of the convention booklet using a layout similar to that of the 2009 Convention. It was noted that several workshop and speaker bios and pictures were needed. George discussed advertising to date and was encouraged by the initial donations received. (It was suggested that the program pages be glossy pages thus protecting them from damage.)

Registration and Finance. Matt shared with the committee his efforts to develop a tracking system for all the registration information, as well as monies received and spent. He is planning on meeting with Council Treasurer Dave Lewis at the next council meeting to pass along the checks already received from George, as well as finalize our committee's use of the council's checking account. It was acknowledged that tax letters would be provided upon request from companies or individuals.

The committee discussed some ideas about boosting council interest in fund raising. The committee settled on the following (which will be announced at our next Southern California Council meeting):

First Southern CA club to reach the \$2,000 goal receives free T-shirts for all club counselors

Club(church) with most donations will receive one free convention registration and a pizza party for the Cadets. If the majority of the sales is done by the cadets, the club with the most donations would receive a trip to Boomers.

## **Operating Procedures for the 2010 Convention**

- All chaperones must be at least 17 years of age (11<sup>th</sup> grade)
- Confirmation letters will be sent upon receipt of registration and fees. A copy will be provided upon arrival.
- Colored tickets for the Friday meals will be provided upon registration
- Tax deduction letters will be provided to companies or individuals upon request.

### **Wrap-up**

Next Meeting Location and Date. Our next meeting will be held at Westminster OPC on February 27<sup>th</sup> beginning at 2:00pm.

Closing Prayer. Our meeting was closed and thanks given by Pete Tiemersma at 7:00pm.