

**2010 Cadet Convention Committee  
Meeting No. 5 Minutes  
Gabrielse' Home on 22 August 2009**

**Opening Prayer**

Bernie Gabrielse opened the meeting at 7:15pm with prayer and introduced his son Matthew, a counselor at First URC of Chino. Matthew will be chairing the Registration and Finance subcommittee.

**The Corps Connection**

Craig mentioned that the 2009 convention's Theme Song was "Be Thou My Vision", and asked if we should have a song for the 2010 convention. "Blessed Be the Tie That Binds" was suggested. It was then recommended that Jim and Dianne be asked to review and come up with possible suggestions for the theme song.

**2009 Convention Report**

Craig had provided the report to the committee via e-mail and therefore highlighted only certain items. These were:

Giveaways. The committee discussed the type, price and number of giveaways. Craig showed some of what he and Dee had received at the 2009 convention. The committee liked the idea of a notebook, but also liked Dave Dalton's suggestion of a carryall bag that could be stamped with the 2010 convention logo. George offered to give away some of the leather portfolios that have been available from his company for the past few years to counselors. Dee suggested that, in addition to the regular tee-shirts given away, an additional long-sleeve tee-shirt be offered as a substitute for the gray shirt for some of the workshops.

Praise Team. The committee discussed the needs for a praise team during the convention. Each session should begin with a brief worship time. Craig mentioned that the praise team from New Life PCA is willing to lead in worship for our convention.

Workshops. While Craig reviewed the comments taken from the 2009 convention, it was noted that the best workshops for both men and women are those that focus on a task or project, e.g., "hands on". He noted a favorable trend at the 2009 convention for workshops that focused on counselor growth and/or the R-P-B program. Dee mentioned that some activities should be made available to any woman who does not choose to attend the Friday afternoon scheduled events, e.g., attend a workshop.

Registration and Finance. Craig mentioned that email confirmation of registrations for the 2009 convention were sporadic. Some recipients never received confirmation that their registration was received until they arrived in West Des Moines. The committee determined that a confirmation letter would be used. This letter would include a clear indication of workshops and meals selected, total persons registered and other pertinent information. The committee noted that sometimes a counselor may choose to change to another workshop after arriving at the convention, or may have simply forgotten his choices. The committee decided to provide a copy of the registration confirmation upon arrival. Churches will be asked to take a special offering, or some other fund raising activity to help offset convention costs.

Attendance. After reviewing the attendance figures for the 2009 convention, Craig mentioned that if this trend holds for the 2010 meeting, our focus should be on the six west-coast councils to ensure maximum attendance.

## **Subcommittee Reports**

Program. Bernie and Carol outlined their efforts to date and handed out a draft letter that will be sent to about 20 individuals who have led workshops in the past. Craig noted that magician Craig Stone has accepted our invitation to be Thursday evening's entertainment. There will be no cost reimbursement necessary for him, as he will be in San Diego on business and will be staying with family. The committee thought it appropriate however, to plan on reimbursing him for some local travel costs.

Bernie said that John Brockington has accepted our invitation to be a speaker and asked if the committee thought Mr. Brockington would serve well as a keynote or challenge speaker. The committee determined that he would best serve as a keynote speaker. Dave Dalton suggested Artesia 1 Head Counselor Bill Mulder as a challenge speaker. Given Bill's years of ministry and enthusiasm for the program and Cadetting, he seems a very good match. Bernie and Carol suggested Art DeBoon, a dynamic speaker who has spoken at other Cadet events.

Craig provided the required "Standards of Faith" letter required by Corps for all non-Cadetting speakers and entertainers. These letters must be signed by each speaker/entertainer and kept by the host committee.

Children's Program. Dave passed out a draft Youth Program schedule. The schedule is broken down to four age groups: 0-3, 4-7, 8-12 and teen years with each group having a different activity schedule for each day. The committee discussed various aspects of the schedule while noting that it is a well-thought out plan. The committee discussed, at length, the proposed Friday-evening beach event for everyone attending the convention. This would be in lieu of a formal speaker/entertainment package as in past conventions. It was suggested that the youth pastors or youth group leader of each supporting church be contacted for volunteers to serve as chaperones for the children. Craig noted that the 2009 convention rules specifically called for chaperones to be in eleventh grade or older. Our committee agreed that this was appropriate.

Food/Lodging. Craig mentioned that Crowne Plaza has opened a registration phone number if people wish to call in and make reservations. He confirmed that registration costs would be \$300.00 and the rooms double occupancy.

Transportation. Craig reviewed the e-mail from Jim Grasmeyer on the two methods for securing ready transportation. It was noted by Dave Dalton that if several people with extra seats were available, the need for a bus transport may be negated.

Publicity. The committee discussed ways of promoting the convention. These included – letters and flyers to churches/clubs/RTCs and DCEs and articles in *The Clarion*. Dave raised the challenge to each club in our council to come up with ten solid advertising prospects. Each advertiser should be given an advertising cost sheet (to be developed by George). It was suggested that our promotion video be placed on the popular internet video-file sharing site, YouTube.

Convention Booklet. George discussed ongoing efforts on the booklet. He noted that Hawkeye had charged \$200 for a full page advertisement and he thought this amount would be good for our booklet.

Other sizes would be pared accordingly - \$100 for a half-page and \$50 for a business card size advertisement. He suggested 300 copies be printed for the convention. Craig suggested that, in the absence of anyone here in our area, Counselor Doug Laber of Pacific Sierra Council be contacted since he is in the publishing/printing business and could give us a break on costs. Bernie noted that advertising revenue from the convention booklet should be our primary income source. Craig provided George with both the .PDF version on CD of the 2009 convention booklet and a hardcopy.

Registration and Finance. Matt discussed some ideas for registration costs. The committee discussed the draft registration form for use in *The Clarion* as well as a web-based system. Questions regarding the attendee costs and Matt's mailing address were discussed and corrected. Craig noted continuing work on the registration website.

Craig asked each subcommittee for their estimated costs.

Registration (postage)	\$1,000.00
Program (speaker fees/tickets, etc)	\$5,000.00
Children's Program	\$5,000.00
Transportation	\$3,000.00
Booklet	(to be provided by George)

Craig thanked the committee for its work and reviewed the action items from this meeting. He encouraged everyone to continue in their efforts to provide counselors with the best possible time in San Diego.

### **Action Items Review**

The following actions were accepted; responsible person in parenthesis and due date, if noted.

- Craig request Jim and Dianne look into a Convention Theme Song **(Done)**
- Dave investigate prices for shoulder bag giveaway
- George find out how many black leather pouches are in storage
- All comments on Children's Program sent to Dave and Kim by 15 October
- Craig forward registration form to Kevin McLain for development of online registration **(Done)**
- Craig provide Doug Laber's email and phone number to George for contact about booklet **(Done)**
- George develop prices for advertising and provide to committee before 15 September. Also develop an advertising pricing and request form for our council meeting in September
- Dave announce at council the goal for each club/church to contact ten potential advertisers and give them the advertising form developed by George

- Craig develop a letter for all club counselors (may include information above from Dave and George) for the next council meeting. (Clubs not in attendance should have the letters mailed to the head counselor.)

### **Operating Procedures for the 2010 Convention**

- All chaperones must be at least 17 years of age (11<sup>th</sup> grade)
- Confirmation letters will be sent upon receipt of registration and fees. A copy will be provided upon arrival.

### **Next Meeting Location and Date**

The committee determined our next meeting to be held on September 12<sup>th</sup> at the Crowne Plaza Hotel in San Diego, beginning at 5:00pm.

### **Closing Prayer**

George Bell closed the meeting with prayer at 5:30pm.